

2027



WHEA SPONSORSHIP PACKAGE

WISCONSIN HEALTHCARE ENGINEERING ASSOCIATION
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\$5,000

PLATINUM PACKAGE

Sponsorship level is calendar year-driven. Sponsorships can be sold at any time during the calendar year but will not be prorated. i.e., sponsor signs on in March – fee is still the annual fee, and past participation dates may not be honored. i.e., directory publication ad deadline: January 31st.

Limited to 15 sponsors annually. Sponsorship focus is the Annual Conference normally held in the fall of each calendar year.

Annual Conference Activities

1. Signage and Sponsor Recognition at Annual Conference:
 - Banner with Platinum sponsor logos placed in the education general session classroom.
 - Poster signage at lunch, meeting, and break areas (printed by WHEA).
 - Verbal recognition during opening remarks, before the Technical Show, annual meeting, banquet, and closing comments.
2. Special sponsorship recognition plaque presented at the Technical Exhibit.
3. One WHEA Annual Conference Exhibit Booth (cost of booth space only).
4. Sponsor-level ribbon for all organization representatives attending the Annual Conference.
5. Opportunity to introduce the speaker for one educational session, limited due to the number of sessions.
6. Invitations to Annual Conference functions:
 - Open House (Limit of 4)
 - Exhibit Hall Only Passes (Limit of 4)
 - Awards Banquet Tickets (Limit of 2)

Additional Benefits

1. May submit one technical or industry-specific document for inclusion in a quarterly newsletter (subject to WHEA approval).
2. Access to the WHEA Conference Attendee List upon request.
3. One complimentary full-page color ad in WHEA's Directory (*art due February 28*).
4. Two complimentary ¼-page color ads in separate quarterly newsletters.
5. Logo placement and sponsor recognition ("with thanks") on:
 - WHEA Newsletter
 - Annual Conference Brochure
 - Final Conference Program and Exhibitor Listings
6. Logo and hot link on WHEA.com Home Page and throughout the website for the calendar year.
7. Complimentary Registration Benefits: Choose one of the following options:
 - One Lunch & Learn Webinar Subscription
 - Two full Annual Conference registrations
 - Two educational program registrations
 - One full Annual Conference registration and one educational program registration
8. One sponsor spotlight social media post.

\$2,500

GOLD PACKAGE

Gold and Silver sponsorships are valid for the calendar year (January 1 – December 31) and may be purchased at any time. Sponsorship fees are not prorated, and benefits with deadlines that have already passed may no longer be available. For example, sponsors must commit by January 31 to be included in the directory publication.

There is no limit to the number of Gold or Silver sponsors annually. These sponsorship levels primarily support WHEA's educational programs and initiatives.

Educational Seminar Activities

1. Signage and Sponsor Recognition at Education Seminars:
 - Poster signage at registration and meeting rooms (printed by WHEA).
 - Verbal recognition during opening and closing remarks.
2. Sponsor ribbons for all organization representatives attending the seminar.

Annual Conference Activities

1. Recognition at the Annual Meeting as a WHEA Gold Sponsor.
2. One WHEA Annual Conference Exhibit Booth (cost of booth space only).
3. Invitations to Conference functions:
 - Open House (*Limit of 2*)
 - Exhibit Hall Only Passes (*Limit of 2*)
 - Awards Banquet Tickets (*Limit of 1*)

Additional Benefits

1. One complimentary ¼-page color ad in WHEA's Directory (*art due February 28*).
2. One complimentary ad in one WHEA newsletter for the year.
3. Logo and sponsor recognition ("with thanks") on:
 - WHEA Newsletter
 - WHEA Education Seminar Brochure
4. Logo and hot link on WHEA.com website for the calendar year.

\$1,000

SILVER PACKAGE

Gold and Silver sponsorships are valid for the calendar year (January 1 – December 31) and may be purchased at any time. Sponsorship fees are not prorated, and benefits with deadlines that have already passed may no longer be available. For example, sponsors must commit by January 31 to be included in the directory publication.

There is no limit to the number of Gold or Silver sponsors annually. These sponsorship levels primarily support WHEA's educational programs and initiatives.

Educational Seminar Activities

1. Signage and Sponsor Recognition at Educational Seminars:
 - Poster signage at registration and meeting rooms (printed by WHEA).
 - Verbal recognition during opening and closing remarks.
2. Sponsor ribbons for all organization representatives attending the seminar.

Annual Conference Activities

1. Recognition at the Annual Meeting as a WHEA Silver Sponsor.
2. Invitations to Conference functions:
 - Open House (*Limit of 2*)

Additional Benefits

1. One complimentary 1/8-page color ad in WHEA's Directory (art due February 28).
2. One complimentary ad in one WHEA newsletter for the year.
3. Logo and sponsor recognition ("with thanks") on:
 - WHEA Newsletter
 - WHEA Education Seminar Brochure
4. Logo and hot link on WHEA.com website for the calendar year.