

2020 DIRECTORY ADVERTISING RATES

All 2020 directory ad copy space must be reserved and paid for using our online order form found on www.whea.com by January 31st. Go to www.whea.com and follow the dropdowns under "Publications" to "Directory".

If you are a WHEA sponsor this year, do not use the online order form, please email Jane at info@whea.com for instructions on how to order your complimentary advertisement.

QUARTER PAGE

COLOR RATES & SIZES

1/8 Page	(3½" x 2½")	\$275
1/4 Page	(3½" x 5")	\$385
1/2 Page	(7½ x 5")	\$605
Full Page	(7½ x 10")	\$825

(Ad sizes are approximate)

EIGHTH PAGE

BLACK AND WHITE RATES & SIZES

1/8 Page	(3½" x 2½")	\$195
1/4 Page	(3½" x 5")	\$275
1/2 Page	(7½ x 5")	\$395
Full Page	(7½ x 10")	\$555

(Ad sizes are approximate)

HALF PAGE

Ads must be emailed to
info@whea.com
by February 28th.

Advertising Copy Requirements

For reproduction of your ad copy in any of our publications, we prefer that your ad be developed in QuarkXPress or Adobe Illustrator. We can also accept high quality jpeg files, pdf files, and tiff files. We can develop entirely new ad copy for you or rework your existing ad, if needed. Please contact Jane Bruvold, at info@whea.com with any questions or for additional information.

For Advertising Copy Development or Coordination

Contact Laura Bennett at Econoprint 1.888.677.0118 or by email: laurab@econoprint.com.