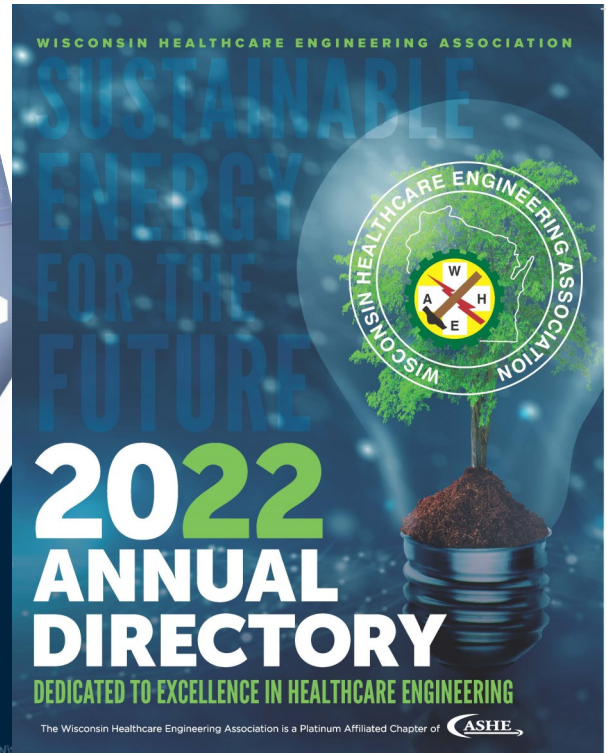




2024

DIRECTORY ADVERTISING

Wisconsin Healthcare Engineering Association





HERE'S WHAT ADVERTISING IN THE 2024 DIRECTORY CAN MEAN FOR YOU...

Dear WHEA Advertiser,

The Wisconsin Healthcare Engineering Association Member Services Committee is pleased to be able to offer you an opportunity to advertise your products or services in our 2024 Annual Directory. Your decision to advertise in this directory will help provide the necessary funding that makes our directory possible. Your willingness to partner with us as a directory advertiser allows us to continually improve the quality and content of our publication.

Each directory is a compilation of state board and committee activities, calendars, schedules, and reports, and also showcases past and upcoming conference agendas. The membership rosters in the second half provide the reference data on each member that is so important to maintaining efficient communication between all our WHEA members, as well as with our sponsors and exhibitors.

For many years our directory has been used by our members as their primary desk reference for all things related to their membership in WHEA. For most of our full members – those who work inside our health care facilities – it is one of the first places we look when seeking out vendors for design and construction services and for suppliers of materials and facility services in general. There is no better way for you to spend your advertising dollars earmarked for the healthcare facility management market than with the WHEA Annual Directory! Your ad buys a years' worth of exposure for your products or services; all for one low price. By choosing to advertise in the WHEA directory you will have demonstrated a commitment to support the mission of WHEA. That commitment is sincerely appreciated by the WHEA membership, and helps to foster a mutually rewarding relationship between your organization and ours.

If you've advertised with us previously, we hope you'll choose to renew that commitment with the 2024 edition. If you haven't advertised in past directories, or this is your first contact with us, we hope you'll make the decision to advertise with us this year.

Of course, WHEA offers other means of partnering with us as we strive to live out our mission -- not only do we offer opportunities as an advertiser, but also offer sponsorships (which include complimentary directory ads) and conference exhibition options as well. For more information about exhibiting at annual conferences or becoming a WHEA sponsor, please visit our website, www.whea.com.

You must order your ad using our online order form no later than January 31, 2024. We'll need your ad copy shortly thereafter, but no later than February 28th. These deadlines are important in order for the final layout of the directory to be completed on time.

Contact our Administrative Assistant, Jane Bruvold, info@whea.com, if you need any help with the advertising process. We'll follow up with a phone call in a few weeks to confirm your receipt of this mailing and provide an opportunity for you to ask questions about our programs.

May you have a prosperous and successful 2024!

Thank you,

Roger Elliott
Co-Chairs, WHEA Member Services Committee

Brian Seymour

2024 DIRECTORY ADVERTISING RATES

All 2024 directory ad copy space must be reserved and paid for using our online order form found on www.whea.com by January 31st. Go to www.whea.com and follow the dropdowns under "Publications" to "Directory".

If you are a WHEA sponsor this year, do not use the online order form, please email Jane at info@whea.com for instructions on how to order your complimentary advertisement.

QUARTER PAGE

COLOR RATES & SIZES

1/8 Page (3½" x 2½")	\$300.00
1/4 Page (3½" x 5")	\$400.00
1/2 Page (7½" x 5")	\$700.00
Full Page (7½" x 10")	\$900.00

For full page ad, include a .125" bleed

EIGHTH PAGE

HALF PAGE

Ads must be emailed to
info@whea.com
by February 28th.

Advertising Copy Requirements

For reproduction of your ad copy in any of our publications, we can accept high quality jpeg files, pdf files, and tiff files. We can develop entirely new ad copy for you or rework your existing ad, if needed. Please contact Jane Bruvold at info@whea.com with any questions or for additional information on advertisement development.



WHEA
PO BOX 1782
APPLETON, WI 54912

ADVERTISE IN THE WHEA 2024 DIRECTORY!
INFORMATION INSIDE