

2024 DIRECTORY ADVERTISING RATES

All 2024 directory ad copy space must be reserved and paid for using our online order form found on www.whea.com by January 31st. Go to www.whea.com and follow the dropdowns under "Publications" to "Directory".

If you are a WHEA sponsor this year, do not use the online order form, please email Jane at info@whea.com for instructions on how to order your complimentary advertisement.

QUARTER PAGE

COLOR RATES & SIZES

1/8 Page (3½" x 2½")	\$300.00
1/4 Page (3½" x 5")	\$400.00
1/2 Page (7½" x 5")	\$700.00
Full Page (7½" x 10")	\$900.00

For full page ad, include a .125" bleed

EIGHTH PAGE

HALF PAGE

Ads must be emailed to
info@whea.com
by February 28th.

Advertising Copy Requirements

For reproduction of your ad copy in any of our publications, we can accept high quality jpeg files, pdf files, and tiff files. We can develop entirely new ad copy for you or rework your existing ad, if needed. Please contact Jane Bruvold at info@whea.com with any questions or for additional information on advertisement development.