

# 2026 DIRECTORY OF ADVERTISING



All 2026 directory ad copy space must be reserved and paid for using our online order form found on [www.whea.com](http://www.whea.com) by January 31st. The advertising order form will be available beginning in October 2025. Go to [www.whea.com](http://www.whea.com) and follow the dropdowns under “Publications” to “Directory”.

## QUARTER PAGE

### Advertising Sizes & Rates

1/8 Page	(3½" x 2½")	\$300.00
1/4 Page	(3½" x 5")	\$400.00
1/2 Page	(7½" x 5")	\$700.00
Full Page	(8½" x 11")	\$900.00

*Include a .5" margin and a .125" bleed on all full size ads.*

*(Ad sizes are approximate)*

## EIGHTH PAGE

## HALF PAGE

**Ad copy must be emailed to**  
**[info@whea.com](mailto:info@whea.com)**  
**by February 28th.**

### Advertising Copy Requirements

For reproduction of your ad copy in any of our publications, we can accept high quality jpeg files, pdf files, and tiff files. We can develop entirely new ad copy for you or rework your existing ad, if needed.

Please contact [info@whea.com](mailto:info@whea.com) with any questions or for additional information on advertisement development.